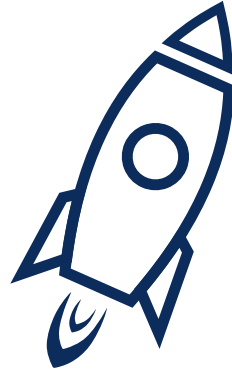


Your path to
stepping up for

A-level Business



Get everything
you'll need
together

Get into the
business mindset



Check your
applied maths

Start with some
key business
terms



Classify
products and
think about
impacts

Be ready to
upload





1. Kit list

Having the right equipment from the get go will give you the best possible start.

It will make sure you can do everything you need to in lesson, stay on top of your notes, be organised and make your future life so much easier when it comes to revision.

Go through the check list to make sure you have everything ready to go.



To get: 

- ☐ Folder
- ☐ Calculator
- ☐ Pens
- ☐ Pencils
- ☐ Highlighters
- ☐ Ruler (minimum 15cm)
- ☐ Lined paper

2. Behind the brand

You need to choose a business - it could be any business you like but this will be easier if you choose a big, global brand.

There are 4 questions that you need to research to find the answers for and then complete in the boxes below.

BUSINESS NAME:



What does the business do? What are their main goods or services? Why are they successful?

Describe a recent challenge the business has faced. This could be due to the economy...social trends...AI...

What is their mission statement?

Describe their promotional efforts - how does the business promote their products? Why is this effective for them?

3. It all adds up!

Answer the 4 questions below. They all use basic maths but have a business focus.

A company sells products for £25. It costs £14 to make each product. If the company sells 300 products, what is their total profit?

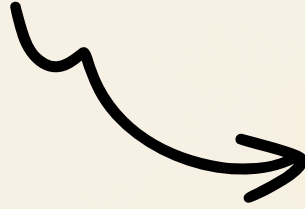
Company A sold 400 phones. The total market sales were 2 000 phones. What percentage of the market does Company A have?

A clothing store has a 20% sale. A jacket originally cost £60. What is the sale price?

A business sold 50 000 units in 2024. They expect sales growth to be 5% each year. What will their sales be in 2026?

4. There's always a purpose!

Try to match the key business terms below to their corresponding definition.



Key terms

Mission/aims

Corporate objectives

Functional objectives

SMART

Definitions

Specific, Measurable, Achievable, Realistic, Time-bound.

The overall purpose of a business.

Goals set to help a business achieve their mission.

Targets set for individual departments.

5. Tell me what you want!

Businesses need to treat wants and needs differently. For example, they will have different marketing strategies and different pricing rules to consider.

Put all the products in the list below into the correct box - are they a 'want' or a 'need'?

Water	Chocolate bar	Holiday
Mobile phone	Housing	Electricity
Branded clothing	Gig tickets	Food

NEED

WANT

Looking at your two lists, how might you explain the difference between a 'want' and a 'need'?

6. Be ready to upload!

During your first A-level Business lesson, you will be shown Microsoft Teams and how to use 'assignments' on Teams.

This will be used for all your Business homework throughout the year.

Your first task with MS Teams after the lesson will be to upload all of this work to an assignment. By doing this, we will be checking your first independent work is complete but also that you can use Teams to successfully upload an assignment.



Microsoft Teams

For this task, there is nothing to do yet but your teacher will let you know when you need to act!

*Are
YOU
Ready?*