

6

SPRINGBOARD



BTEC Business Studies

OUR COURSE DETAILS

All teachers on the Btec Business course share an overall understanding of curriculum intent which is that as well as offering routes to both employment and higher education in the field of Business and all related areas, this course develops hardworking, organised and confident students who learn both, presentation, organisation and project management skills which will be valuable for a wide variety of workplaces and higher education courses.

We have chosen the Edexcel specification, as we believe that its suite of internally assessed units provides the best preparation for our students in their ambition of moving into the working world. Those going onto a Business or related degree or employment routes develop the specific knowledge required to succeed while those looking at alternative routes will also develop their overall skill set to allow them to become more employable in the local Business economy.



PREPARING FOR STUDY

On both courses you will study an introductory business unit to start so for those of you who have done business at GCSE/Level 2 please revisit those key words. Not done business yet? Not a problem, click [here](#) for a great glossary of the key terms we will cover. It is also useful to know how you gain grades at this level of Btec study click [here](#) to see a list of all the key command words (maybe create a wall display using this link).



EMPLOYABILITY

There are so many careers that this course can lead to and we structure the course to give you a wide variety of options in future career – click [here](#) to find more information on potential careers.

Our Btec Business course has seen many success stories over the years including students who have gone onto work in Finance, Software Development, Law, Management, Retail, Civil Service and many more.



FILMS

- Wall Street
- The Big Short
- The Founder
- The Social Network
- Supersize Me

There are some great documentaries on Netflix you can watch about a lot of big industries.

UNIVERSITY COURSES

As stated above the course you have chosen to study will allow you to access a number of different areas of business to specialise in if you so wish at University. From Management degrees to Marketing to Finance to Economics and so on – all degree options will be available to you having studied this course. Click [here](#) to see a list of the best Universities to study Business at.

As well as University, many companies now offer Sponsored Degree Apprenticeships – which allow you to work and gain a degree at the same time, and the best bit they pay for the Degree so no student debt. These Degree Apprenticeships are highly sort after but in the past we have sent students to numerous companies including: Rolls-Royce, Boots, Barclays, First Response, Morrisons and many more.



OUR TOP READS

Any Entrepreneurs autobiography (Alan Sugar, Richard Branson etc.)

Black Box Thinking by Matthew Syed

The Everything Store: Jeff Bazos and the Age of Amazon by Brad Stone.

USEFUL ONLINE LINKS

www.beebusinessbee.co.uk

Inside the Factory (BBC IPlayer)

Hospital (BBC iPlayer) Highly recommend this documentary series – it shows you how funding impacts on the NHS!

The News (any channel!)

Podcast - Business Wars – really good series – a personal favourite of mine. I recommend Red Bull vs Monster.

LINKS TO THE SPECIFICATIONS

www.qualifications.pearson.com- Please select Extended Certificate for 1 A-Level equivalent or Extended Diploma for 3 A-Level equivalent.

PEOPLE TO RESEARCH

During the course we will use examples of a lot of big businesses – I recommend knowing a bit about the following people.

- Jeff Bazos – Amazon,
- Mark Zuckerberg – Facebook,
- Richard Branson – Virgin,
- Larry Page and Sergey Brin – Google.

I would also like you to research some local businesses – small sole traders – owned and run by one person.

