

Name: _____

English Language Induction 2020

Analysing and writing fiction



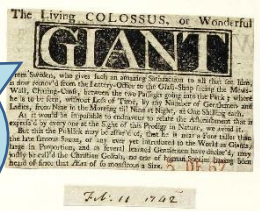
Texts aimed at males/ texts aimed at females



SUMMAT UP DUCK?

Dialects

How language has changed over time



Language of the 21st Century

Language of entertainment in the media

The study of conversation



Writing and reading journalism

The aim of this session is for you to understand what we study in English Language and for you to decide if it is a subject you will enjoy and be successful studying.
(what Language doesn't include: reading whole texts of novels, plays or poetry. That's Literature)

ACTIVITY 1

Get yourself started:

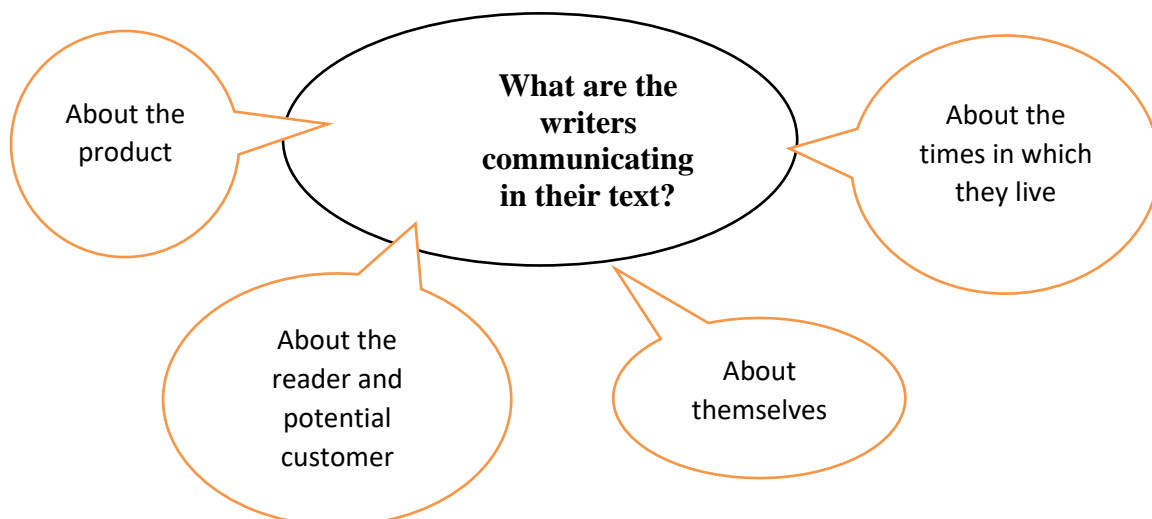
- ★ **Introduce yourself to the other students on your table. Can you find something in common with one other person in your group?**
- ★ **Which of these terms do you know the meaning of? Do you know more when you work together? Write down your answers**
 1. rhyme
 2. alliteration
 3. Direct address
 4. proper nouns
 5. rhetorical questions
 6. exclamatory
 7. dynamic verbs
 8. cultural references
 9. evocative adjectives
 10. adverbs of manner

A big focus for us in English Language is studying how people communicate ideas in writing and speech. We also look at how the language has changed over time.

In pairs have a look at these two texts. Text A is from 1727., the second is a website page

Activity 2

Your starting point is always 'what are the writers communicating in their text'... write down your answers



Activity 3

Then have a close look at.....

The specific language features that communicate these ideas.

<ul style="list-style-type: none">★ sold upward of twenty years,★ the very Original Washballs,★ have not the least grain of mercury,★ highly recommended★ beautifying the hands★ the skin so soft and smooth★ taking off all deformities★ an exquisite sharpness to the razor★ Beware of counterfeits.★ wig-bags, ribbon, silk-handkerchiefs, &c. As also mens and womens stocking;	<ul style="list-style-type: none">★ Fair Trade★ Deep mounds of cloud-like bubbles★ Let's get ready to crumble★ Waste-free baths★ Your conscience★ brimming with beautiful bubbles.★ The more you use, the bigger the bubbles!★ simply run your bath★ lulling you into deep repose.★ Packaging★ Liquefy★ Choose from four jovial Jellies and run a deep, steamy bath.★ bathe in rejuvenating waters
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In pairs annotate these quotations – what would you say about them?

- ★ e.g. 'Fair Trade' – proper noun. Shows concern for ensuring everyone is paid properly for their products

Activity 4

Question 2 – how has language changed over time?

In the text from 1727 can you find these features:

- ★ A lack of possessive apostrophe
- ★ A semantic shift: a word that used to mean 'information' that now means 'promotional text'
- ★ Common nouns that have capital letters
- ★ Past tense verbs with an apostrophe in an odd place
- ★ Words that don't exist any more
- ★ How would this be written in modern English 'these balls have not the least grain of mercury'

Activity 5

A short writing task.

EITHER...

Write a comparison of these texts, discussing how they communicate their ideas to their potential readers. Carry on from this phrase:

'These two texts have the purpose of promoting specific products and persuading customers to buy them. In Text A they create a sense of reliability 'have been sold upward of twenty years' through the adjective 'twenty'..

OR....

Write a promotional text for an object or product of your own choice that uses persuasive techniques similar to text B. Some ideas: your most recent phone, your younger sibling, the government, the English football team, your favourite food.

Why study English Language? this is what our students say...

I have loved the booklets the teachers make and the amount of support they give to every single student

Ruth

I like doing the group feedback activities, where we analyse a text and then we write the different ideas on the board

Alex

I like that my teacher understands how each of her students work and how they learn so she shapes her lessons around this, it makes you feel truly valued

Amy

IN THE LESSONS WE will STUDY...

Written text analysis where you use terminology to analyse texts such as reviews or articles.
Speech text analysis which involves analysing scripts from TV shows. Sometimes you actually have to watch the episode/ film to write a transcript so it's not all writing all the time
Finally, you also have to do a creative writing piece on whatever you like as long as it links to a prewritten text given to you in the exam (they are usually very interesting and give you a lot to write about) with a short commentary explaining the techniques you've used to engage an audience, which is a lot different from GCSE English Language, but a lot more enjoyable.

Oliver Ball year previous student

Where will English Language take you?

Business and International Relations; Business, Economics, History and European Studies, Midwifery, Education Studies, Law, Film Studies and Media, Primary Education, Marketing Management, Early Childhood Studies, Primary Education, Freelance Copy Writing, Linguistics, American and Canadian Literature, History and Culture, Journalism, Media and Sociology, Journalism, Creative Writing, English Language and Linguistics, Film and Television Studies

- ✓ You enjoy reading and writing
- ✓ You are creative
- ✓ You can share your ideas
- ✓ You will enjoy working hard and learning new ways of using and looking at the language that we use every day.

“If you do not believe you can do it then you have no chance at all.”

Arsene Wenger



ADVICE AND COMMENTS FROM OUR STUDENTS

- Different to GCSE
- More interesting
- More variety of study
- New terminology is a big part of the subject so learn it quickly – don't get behind
- Challenging
- High volume of new material
- Go into it like it's a new subject
- We learn something new each lesson

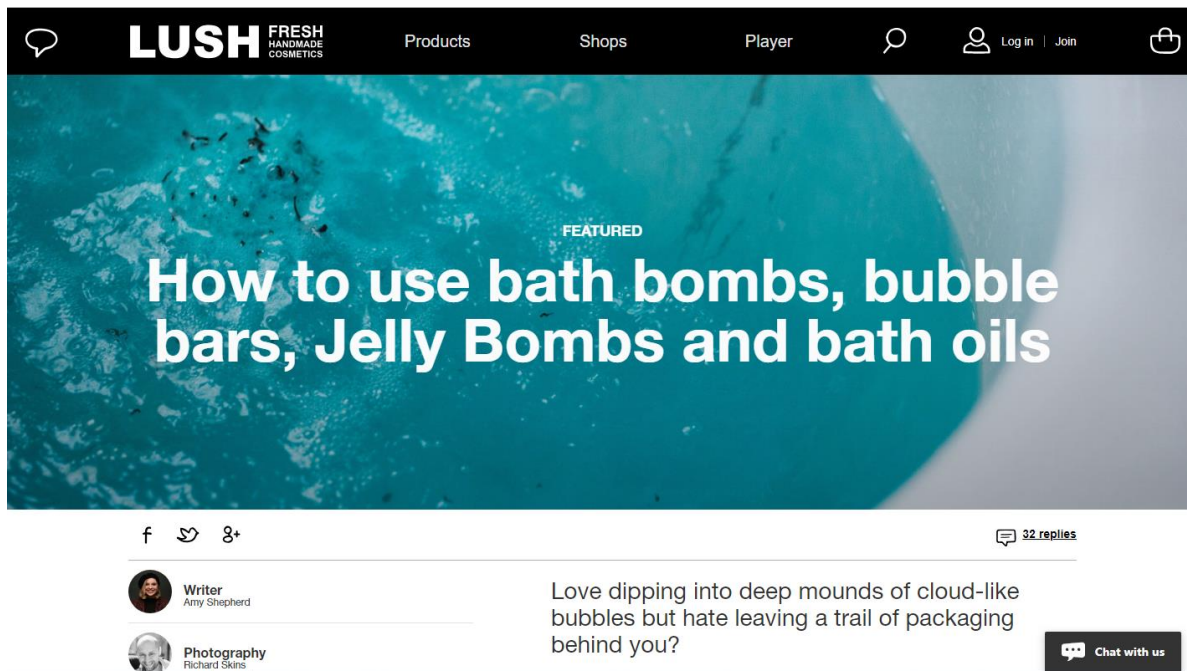
ADVERTISEMENT

4 February 1727

To prevent the Publick's being impos'd upon by Counterfeits, The True, Original, Royal, Chymical Washballs, which have been sold upward of twenty years, at the corner of Pope's-Head-Alley, over against the Royal-Exchange in Cornhill, are still continu'd to be sold by John Lambert, gloveseller, who will attest them to be the very Original Washballs, and assert it with an affidavit if requir'd, notwithstanding any thing that may be falsely publish'd by his adversary to the contrary; he is remov'd from the corner of Pope's-Head-Alley, two doors higher, to the Sign of the Flower-de-luce, joining to the Royal Union Coffee-house. These balls have not the least grain of mercury, or any thing pernicious; but are highly recommended by those that use them for beautifying the hands and face and making the skin so soft and smooth as not to be parallel'd by wash-powder, or cosmetic, &c. and is a real beautifier of the skin, by taking off all deformities, tetter¹, ring-worms, morphew², sunburn, scurf, pimples, pits, or redness of the small-pox, keeping it of a lasting and extreme whiteness. It soon alters red or rough hands, and is admirable shaving in the head, it not only gives an exquisite sharpness to the razor, but so comforts the brain and nerves as to prevent catching cold, and is of a grateful and pleasant scent. They are sold only by Mr. Lambert, as above, and at Mr. King's Toy-shop, in Westminster-Hall. Price one shilling each, and allowance by the dozen. Beware of counterfeits. Mr. Lambert likewise sells all sorts of gloves wholesale and retail, mens velvet-caps, night-caps, &c. wig-bags, ribbon, silk-handkerchiefs, &c. As also mens and womens stocking; all at reasonable rates.

¹herpes eruptions

²skin blotches



Love dipping into deep mounds of cloud-like bubbles but hate leaving a trail of packaging behind you?

The following bath products strip off unnecessary bottles and wrappers, so that you can delve into divine, waste-free baths. Your conscience will be as clean as your skin.

Let's get ready to crumble!

From big, boldly scented bubbles to more subtle suds, naked bubble bars are oh so easy to use!

Bubble bars shake up the notion of liquid bubble bath, taking many different colours and forms to create a unique experience. Product Inventor and Co-founder Helen Ambrosen explains: "Creating solid bubble bars turned into an art form. You could make all sorts of shapes, all sorts of sizes, but also you didn't need a synthetic preservative." From candy sweet, fresh and green or dark and earthy, there's a bubble bar for all the family.

Simply crumble the bar under running water, swish, and relax in lashings of trouble-free bubbles.

Most bubble bars are perfect for one blissful bath, so you don't need to worry about using too much or too little.

Bigger bars, like The Comforter and Blue Skies And Fluffy White Clouds, are good for more than one use, so crumble as much as you crave under the tap and store the

rest in a cool, dry place ready for when the mood takes you. The more you use, the bigger the bubbles!

For a bar that lasts a little longer, a reusable bubble bar is the answer. Pink Flamingo can be twirled into your bath water until it is brimming with beautiful bubbles. Then whipped out of the water and into a cool, dry place ready for you to summon splendid suds again.

Izzy wizzy let's get fizzy

If bubbles aren't your bag but you're fanatical about fizz, perhaps a bath bomb is for you? These solid orbs packed with beautifully scented essential oils, lustres and kaleidoscopic colours will transport you to new dimensions. Get lost in thick forests or jetted deep into the cosmos, all whilst sitting in your bath tub.

Once you are ready to embark on a bathtime adventure, simply run your bath and climb aboard. Place your chosen bath bomb in the water and get lost in its whirling, twirling wonder.

Why not celebrate your out of this world experience by creating your own bath art?



Five minutes peace

Bath oils and melts are made for tranquil baths. Sink into deeply soothing waters and let rich organic shea and Fair Trade cocoa butter glide over your skin, lulling you into deep repose. Unwind knots that have gathered through the day, embrace hydrated skin, breathe in aromatic essential oils and let the day's tension fall from your shoulders. Rolled in dried petals or lustres, these melts will paint coloured oil patterns in the water and release celestial scents. Choose one, or select a pick 'n' mix, to dip into when you need some well deserved 'me' time.

One bath oil or melt is all you need for five (or 50) minutes' peace. Let the tap run over the oil until it turns into melty goodness, releasing clouds of fragrance.

Alternatively pop it in the bath once it's run and allow the water to infuse with all those magnificent natural oils and butters. The ultimate reward after a long day!

Dip your wibbly bits

For a daring dip, why not slip into rich Jelly Bomb waters. As these colourful spheres liquefy they release a nourishing jelly into the water to moisturise thirsty skin. Watch as mesmerising colours trickle out of your rolling, tumbling Jelly Bomb, filling the bathtub with soothing oils and spellbinding scents.

Choose from four jovial Jellies and run a deep, steamy bath. Place your chosen Jelly Bomb in the water and bathe in rejuvenating waters.